



BOTANICAL RESEARCH  
INSTITUTE OF TEXAS

Plant to planet.™

Lead by nature.



BRIT is looking for active and engaged individuals to promote BRIT to the forefront of Texas non-profit organizations by communicating BRIT's message to similar-minded individuals.

Lead by Nature, BRIT's Young Leader Organization is a new BRIT initiative. Its goal is to develop and mentor young professionals who have a desire to support and celebrate the mission of the Botanical Research Institute of Texas and to promote its important work. BRIT's Young Leader Organization will be charged with developing social events and communications in order to interest, inform and encourage participation among young philanthropic Fort Worth professionals. Members will have unique opportunities to go behind the scenes at one of the world's greatest botanical research institutes. Organization members gain insights into BRIT's collections, activities, exhibitions, and fields of study as well as gain access to Fort Worth's civic, philanthropic and social community leaders.

**As a member of Lead by Nature, you are invited to exclusive events and networking opportunities such as:**

- BRIT's annual Award of Excellence in Conservation
- BRIT's annual Award of Excellence in Sustainable Winegrowing
- Prélude à la Fête du Vin™
- Cocktail receptions across Fort Worth
- Invitations to lectures featuring exciting speakers on a variety of botanical and environmental topics

**Lead by Nature members also enjoy the following special privileges:**

- 10% discount at the BRIT gift store and classes
- 10% discount to various BRIT retail partners across Fort Worth
- Acknowledgement in *IRIDOS*, publication of the Botanical Research Institute of Texas
- FREE subscription to *IRIDOS*,
- Acknowledgment in the *Annual Report*

**What Does Your Lead by Nature membership support? Learn more about BRIT's work in:**

- Botanical Research
- Education
- Botanical Preservation

## Quick Facts about Lead by Nature

- The purpose of Lead by Nature is to act as a liaison between BRIT and the community by promoting **BRIT's mission, operations, programs, events and activities.**
- Lead by Nature members must be 25 years of age.
- Lead by Nature is responsible for creating and managing an annual event to create awareness and interest in the 25 to 45 year old demographic including young professionals and community leaders.
- Lead by Nature is divided into three committees: Special Events, Membership and Development.
- The officers of Lead by Nature are: Chairman, Vice-Chairman and Secretary.
- Self-nominations for membership are not only accepted, but also encouraged.
- Lead by Nature meets six times a year in even numbered months and on special occasions.
- Anyone can nominate himself or herself or another individual by filling out a nomination form. All nominees must also submit a letter of interest to be considered for membership to [audrey@jodesign.com](mailto:audrey@jodesign.com).

All Lead by Nature members are responsible for the knowledge of BRIT's mission and message platform as listed below:

### BRIT Mission

***Our Mission is to conserve our natural heritage by deepening our knowledge of the plant world and achieving public understanding of the value plants bring to life.***

### BRIT Message Platform

If you were riding an elevator to the second floor and only had 30 seconds to explain what BRIT is to an inquiring fellow passenger, the first sentence in bold will guide you well. But if you're riding to the tenth floor, then by all means, elaborate!

***The Botanical Research Institute of Texas is a global, scientific research and learning center focused on conservation and knowledge sharing. Our ever-increasing collections of plants and books are among the best in the world. Separate from a university, garden or museum, our accessible collections inform and inspire people from all walks of life. Everyone has the power to help save a species. BRIT explores, discovers and shares, all so you can create your own learning, leave you own legacy.***



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